



# Cherie Dori Discovers a Gem with NumberCruncher

All Orders by NumberCruncher adds multi-functional flexibility for international jewelry company

"NumberCruncher takes care of us as if we're their only customer."

**Simon Cohen**  
**Owner**  
**Cherie Dori, Inc.**

**all Orders**<sup>TM</sup>  
by numbercruncher

## AT A GLANCE:

**Customer:**  
Cherie Dori, Inc.

**Locations:**  
Ft. Lauderdale, Florida  
Ceasarea, Israel

**Industry:**  
Jewelry Manufacturer  
and B2B Distributor

**Business Challenge:**  
Greater inventory control in multiple international locations and QuickBooks® compatibility

**Solution:**  
All Orders by NumberCruncher

**Results:**  
All Orders and QuickBooks® enabled Cherie Dori to:

- Dramatically improve inventory management
- Link multiple locations using one seamless system
- Reduce paperwork and eliminate the need to enter data twice

### Customer Profile

A few years ago, Cherie Dori found they needed to update their inventory control system. The international jewelry manufacturer and seller had an outdated system that couldn't keep track of the company's inventory in multiple locations and didn't interface with their computer server. Their previous inventory and order management software was difficult to use and offered no options for customization.

### Business Challenge

Cherie Dori needed software that gave them greater inventory control across multiple facilities located in different countries. "We wanted a system that would give us more accountability and the ability to work with our product serial numbers," said company owner Simon Cohen.

Cohen said they also wanted software that would work seamlessly with QuickBooks® and give them the advantage of customization. To avoid business interruptions, Cherie Dori needed a system that was easy to learn and easy to use.

### Solution Overview

All Orders by NumberCruncher provided the inventory control and functionality Cherie Dori needed while reducing paperwork and redundant data entries. "We've seen a dramatic improvement," Cohen said. All Orders allows employees in the jewelry company's three international locations to use the same system and communicate vital inventory and ordering information between the locations quickly.

### Business Benefits

"The All Orders system runs smoothly," said Cohen, "and it's very intuitive, so our employees in all three locations were able to learn it quickly." Cherie Dori now has the ability to determine the exact quantities and locations of materials and finished products, giving them the speed and flexibility to respond to customer needs.

Cohen said he also appreciates the passionate and helpful attitude of the folks at NumberCruncher. "We receive personal customer care, and they customize the system to meet our needs. You simply don't get that from most companies."

